

## Memorandum of understanding, cooperation, terms and conditions of the Affiliate program

360Moms, INC a limited liability company registered under the number 40610 and its address is Amma Jordan-e-mail (Info@360moms.net) represented by the signing of this memorandum by Mrs. Dina Saeed Abdulmajeed in her capacity as the CEO (hereinafter referred to as the "first party"): And

The individual participating in the affiliate Program who is over the age of 18, residing in Jordan, Saudi Arabia or in any other country (hereinafter referred to as the "second party").

Any of the two teams is referred to individually as "the party" and if the two teams are combined as "the two parties".

Introduction:

The first party works in the field of publishing, distribution, media consulting and knowledge building on multiple platforms. The first party also owns a website and application (360Moms), which is an online blog dealing with the topics of children, mothers, parenting and family matters, "the application"; and

Whereas the second party is a resident of the Hashemite Kingdom of Jordan, Saudi Arabia or any other country and wishes to provide assistance to the first party by providing its services to the first party, represented by the promotion and sale of subscription plans of the 360Moms application (Rewards, Rewards+, Experts+) issued by the first party according to the choice and country of residence of the second party; and

Since the first party wants to cooperate with the second party, and the second party expressed its desire for this cooperation:

Accordingly, the two parties have agreed on the following terms and conditions:

Article I: the introduction is considered an integral part of this note and is read together with it as a single unit.

Article II: scope of the memorandum

The scope of this memorandum of understanding is for the second party to promote and sell the subscription plans issued by the first party in accordance with the terms and conditions contained in this memorandum.

Article III: obligations of the two groups

3/1 the second party acknowledges that the buyer informs that the subscription plans are subject to the terms and conditions of the first party. Which the first party has the right to modify without notice or notification of the subscriber.

3/2 the first party sends a list at the end of each calendar month containing the name of the participants by the second party.

3/3 the second party acknowledges and undertakes not to sell one subscription for less and/or more than



25 USD (Experts+)

42 US dollars (Rewards)

62 US dollars (Rewards+)

3/4 the second party acknowledges and undertakes not to impose any obligation or responsibility on the first party not provided for in this memorandum. For the avoidance of doubt, the powers of the second party are limited to the promotion of subscription plans issued by the first party. Article IV: duration of the memorandum

4/1 this memorandum shall enter into force from the date of its agreement by the two parties and shall expire upon notification by either party to the other. 4/2 either team has the right to terminate this memorandum by written notice provided to the other team Thirty (30) days before the date of termination. In this case, the second party shall be entitled only to its fees specified (in this Agreement) and due and collected until the termination date. The second party is obliged to repay any amounts collected on behalf of the first party within a maximum period of thirty (30) business days from the date of termination.

## Article V: fees and payments

5/1 the two teams agreed that the second party will be entitled to fees for its services in the event of the sale of any subscription plan, the percentage of fees is fixed (USD 5 per subscription for one Experts+), (USD 10 per subscription Rewards), (USD 15 per subscription Rewards+), provided that the sale price is not less and/or more than the original prices specified in clause (3/3) provided that the second party will receive special sale links for each subscription plan so that the two teams can accurately track sales.

5/2 the first party pays the fees of the second party when the second party collects an amount (USD 100) of commissions within 5 working days from the date of receipt of the allowance for subscriptions collected from subscribers. For subscribers from Jordan, 5% of the total amount will be deducted as income tax based on the Jordanian income tax law for service providers.

5/3 each of the parties shall be solely responsible for the performance and payment of any taxes or fees imposed on him by law as a result of entering into this memorandum or implementing its provisions.

Article VI: general texts

6/1 if it is necessary to amend any of the articles of this memorandum or add an article, either team may submit a written request, and the amendment shall be made with the written consent of both teams.

6/2 all correspondence, notices, notifications and warnings sent to the addresses indicated in this note are considered correct and authentic if sent in writing by e-mail or delivered by hand.

6/3 this memorandum shall be governed by and construed in accordance with the provisions of the legislation in force in the Hashemite Kingdom of Jordan, the kingdom of Saudi Arabia or the United States of America (the first group owns companies registered in these countries). In the event of a disagreement between the two parties regarding the interpretation or application of any of the provisions of this memorandum or with respect to any decision or action



taken pursuant thereto and which cannot be resolved by agreement between the two parties, any dispute arising between them shall be resolved amicably. 6/4 the memorandum consists of an introduction and six items, including this item, and was written in Arabic on this version as the terms and conditions of the partnership program, bearing the agreement of the two teams immediately after agreeing on the details, whether by signing the agreement, or writing in writing via email, WhatsApp or another communication channel, as desired by the first party.

In confirmation of the foregoing, the parties have signed or agreed to this memorandum on the above-mentioned effective date.